Vera French Community Mental Health Center works to enhance the mental health of all in our community by providing quality, accessible and comprehensive care.

Vera French Foundation supports the mental health of our community by inspiring compassionate awareness and generous giving.

Vera French Housing Corporation assists individuals with persistent mental illness obtain permanent, affordable housing.
As I approach the anniversary of my first year at Vera French, I am still amazed that, in spite of the diversity and breadth of services we offer the community as part of the continuum of care, there is still so much more we could be doing. Our value as your community mental health center is directly connected to our ability to serve people the way they need us to serve them. In our recently completed Strategic Plan, we made it our top priority to respond to the needs of the community through more accessible services, collaboration for new services, and strengthening our advocacy and leadership role in behavioral health.

That is why I am excited for you to read about the various ways we are partnering in our community with other area providers and organizations to enhance our services and increase awareness. On page 5, you will read about our new Assertive Community Treatment (ACT) team and the generous funding we received from Genesis Philanthropy in order to make these vital services a reality for persons with serious mental illness who continue to slip through the holes of our community safety net. You will also read about our partnership with Mickle Communications in spreading the message of #WeAllHaveStuff – that it’s OK to not be OK, and we are here to help at Vera French.

Of course much of what we do would not be possible without your incredible support! Whether you have given to Vera French many times over the years or support us through other means, please know that we are incredibly grateful for your support. What’s more, we feel an obligation to do better for our community because of your support.

Quality, accessible, and comprehensive mental health care to all is more than just our mission statement. It is our privilege and our legacy as your community mental health center. We are honored to serve many of the most vulnerable citizens of our community and continue our tradition of excellent service and care. This is Vera French.

Richard K. Whitaker, Jr., Ph.D.
Vera French Community Mental Health Center
Chief Executive Officer
Statement of Financial Position:

Total Assets $14,959,324
Total Liabilities 2,574,352
Total Net Assets 12,384,972

Statement of Activities:

Support & Revenue $11,520,318
Expenses 10,374,050
Supporting Expenses 1,255,619
Total Expenses 11,629,669
Changes in Net Assets (109,351)

Net Assets Beginning of Year 12,494,323
Net Assets End of Year 12,384,972

Annual report data is based off of FY17 audits for all three entities.
Statement of Financial Position:

- Total Assets: $716,026
- Total Liabilities: 7,284
- Total Net Assets: 708,742

Statement of Activities:

- Support & Revenue: $580,272
- Expenses: 425,541
- Supporting Expenses: 113,896
- Total Expenses: 539,437
- Changes in Net Assets: 40,835
- Net Assets Beginning of Year: 667,907
- Net Assets End of Year: 708,742

Statement of Financial Position:

- Total Assets: $1,913,008
- Total Liabilities: 755,921
- Total Net Assets: 1,157,087

Statement of Activities:

- Support & Revenue: $630,725
- Expenses: 606,749
- Supporting Expenses: 80,959
- Total Expenses: 687,708
- Changes in Net Assets: (56,983)
- Net Assets Beginning of Year: 1,214,070
- Net Assets End of Year: 1,157,087
Vera French would like to thank the wonderful organizations who have awarded us grants in 2017. Your funding has allowed Vera French to continue its mission of supporting the mental health of this community.

A thank you to the Evelyn Grady family, including trustee, Jody Hein, for the generous bequest that was left in charitable trust to the Vera French Foundation Endowment fund. The funds received—totaling more than $700,000—will benefit VF programs and services for many years to come.

Jody Hein, the trustee of the bequest, explained, “Evelyn would be have been so pleased knowing her investments have helped start up the new 15-bed residential facilities. Evelyn’s son, Bryan Grady, also enjoyed participating in the many activities the Carol Center has to offer adults with mental illness. Thank you [Vera French] for being a beacon for these needs in our community. We are proud to be a small part of the Vera French family that is growing with leaps and bounds in 2017!”

Additionally, the Vera French Foundation received contributions from the estate of Merle Paustian and the trust of Emilie Stichnoth.

**DID YOU KNOW?**

Vera French won the Quad Cities’ Locals Love Us for Best Counseling Services for the 5th year in a row.

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**GRANTS & BEQUESTS**

received in 2017

- Amy Helpenstell Foundation
- Community Resources Corporation
- Quad City Plus 60 Friendship Club
- Regional Development Authority
- Rotary Club of North Scott
- Scott County Regional Authority
- St. Vincent Home Inc.
- Teens for Tomorrow
- The Moline Foundation
- Theisen’s Home Farm & Auto
- Walmart Foundation

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Vera French won the Quad Cities’ Locals Love Us for Best Counseling Services for the 5th year in a row.
Genesis Philanthropy Partnership

The Vera French Community Mental Health Center was generously funded $500,000 in startup funds from Genesis Philanthropy to create the sixth Assertive Community Treatment (ACT) team in the state of Iowa.

ACT is a team experienced in psychiatry, psychology, nursing, social work, rehabilitation, substance abuse treatment, and employment that delivers a full range of services to people who have been diagnosed with a serious mental illness. The ACT team provides help and support to members 24 hours a day, 7 days a week and 365 days a year. The team motto is “no excuses accepted, we come to you,” and someone is always available to handle emergencies.

ACT teams in Iowa have reduced member homelessness and incarcerations by 90% and decreased member hospitalizations by 80%.

Mickle Communications Collaboration

In the fall, the Vera French Community Mental Health Center and Mickle Communications teamed up for the “We All Have Stuff” Campaign. #WeAllHaveStuff is a way to approach the conversation on mental health in our community by allowing individuals to express their ‘stuff’ through artistic expression. Murals illustrating the campaign were created by the Mickle Communications team and are displayed throughout the Quad City area. Local high schools participated in the campaign by hosting student assemblies on mental health where students could express, learn, and talk about the ‘stuff’ they deal with on a daily basis.

The campaign will continue into 2018 with increased emphasis on mental health first aid training and continued emphasis on #WeAllHaveStuff.
THROUGH MY EYES
A NEW WAY TO LOOK AT MENTAL ILLNESS

On May 16th, we hosted Through My Eyes at the Figge Art Museum. The event began with continuing education speaker, Dr. Jess Fiedorowicz, from the University of Iowa who educates medical professionals on Biopolar Disorder and Suicide. The program consisted of a portion of Mike Mickle's "If You Only Knew: The Journey Through Teen Depression and Suicide," and speaker, George Smith, who lost his son to suicide. We were able to raise over $20,000 to help fund our numerous programs at Vera French.

A special thank you to our title sponsor, Genesis Health System, and our additional sponsors and speakers for their support in our efforts to reduce the stigma associated with mental health.
On Saturday, October 28th, the Vera French Foundation hosted its first Gala in five years! It was a wonderful evening focused on decriminalization of mental illness and mental health in our community. The night kicked off with a cocktail hour and silent auction followed by our presenting speaker and live auction. Our presenting speaker was author, Joan Becker, who spoke about her son Mark’s battle with paranoid schizophrenia.

Additionally, we presented our first Friend of Vera French Award to the well-deserving, John Anderson. John is a Foundation Board Cabinet Member and was honored for his work regarding the Rick’s House of Hope merger.
RESIDENTIAL CARE FACILITIES

Due to government mandates, Vera French has moved out of the Pine Knoll building and built two new, 15-bed residential care facilities, Sheridan Springs and Pine Meadows.

SHERIDAN SPRINGS

opened MARCH 9TH

PINE MEADOWS

opened JUNE 28TH
LUNCH, MUNCH, AND LEARN A BUNCH

MENTAL HEALTH MONTH

The month of May was busy at Vera French as we celebrated Mental Health Month! We separated the weeks into themes which included decorating our office space with green to represent the color associated with mental health awareness, sidewalk chalking mental health statistics around the building, and promoting advocacy for mental health with our lawmakers.

In an effort to educate the community on the programs offered here at Vera French, the Foundation hosted two lunch and learns this year. One featuring Rick’s House of Hope was held at the Isabel Bloom store and the other featuring Housing was hosted at our Housing Holiday Court location.
The Vera French staff is extremely grateful to the generous givers in our community who support the work we do each and every day. Your dedication to the mental health of our community is INSPIRING.

Aaron Scheller  
Alan McGee  
Alexa and Scott Florence  
Alison Bates  
Allison Ambrose  
Allison Courville  
Alysia Bensmiller  
Amanda Robitler  
Amerigroup  
Amy Murphy  
Andy and Elizabeth Axel  
Angela Calsyn  
Angi Tracy  
Ann O’Klock  
Ann Waterman  
Anna Haessler  
Anne and Sean Goodman  
Anne Powers  
Ardo Holmgrain  
Arleen Lopez  
Audrey and Joseph Keeney  
Ballet Quad Cities  
Barbara and Darren Courville  
Barbara Ford  
Barbara Pennington  
Barry Anderson  
Batteries Plus Bulbs  
Beth Frey  
Beth Stoffers  
Beth Tinsman  
Bettendorf Office Products  
Bettendorf Presbyterian Church  
Betty Miller  
Beverly Cunningham  
Biaggi’s  
Bob Noth  
Brew in the Village  
Brian Olson  
Bruce Tinsman  
Cabinet Exact  
Caitlin Russell  
Calvin Peterson  
Capri College  
Carl Toole  
Carol and Mert Sachs  
Carolyn and Joseph Martin  
Carolyn Scott  
Casey’s General Store  
Catherine Lindquist  
Catherine Linn  
Cedra Schlatter  
Ceila Powell  
Celeste and John Roth  
Chad Hergert  
Charlene Poffenberger  
Charles and Nancy von Maur  
Chris and Mary Rayburn  
Chris McCormick-Pries  
Christa McLaughlin  
Christa Orfitelli  
Christine and David Hartsuch  
Christine Smith  
Christine Sturgis  
Christopher and Mary Bates  
Cindy Bodeen  
Cindy Peterman  
Circa ‘21 Dinner Playhouse  
Clarence Darrow  
Claudia Cox  
ComedySportz  
Community Foundation of the Great River Bend
Connie Newton
Connie Williams
Conway Chin
Courtney Moeller
Crawford Company
Crust Stone Oven Pizza
Curtis Lundy
Davenport Country Club
Davenport Parks and Recreation
David and Micki Quinn
David Crockett Jeannine Crocket
David Dunn and Sharon Kendall-Dunn
David Freund
David Turner
Dean Drexel
Deanna and Rob Woodall
Deanna Solis
Deb McLain
Deb Morse
Decker and Jayne Ploehn
Denise and Eric Beenk
Dennis Conard
Dennis Xuereb
DeWitt Opera House Theatre
Dick and Janette Manion
Dick Taber
Dixie Harrington
Donald Decker
Doug and Lynne Cropper
Douglas and Nancy Hultquist
Duncan and Diane Cameron
Durant Lioness Club
Dyan Avanti
E Fay Moore
Edwin Motto
Element Home Furnishings & Interior Design
Elizabeth Holland
Elizabeth Tepen
Ellen and Charles Freese
Emmanuall Reformed Church
Eric Bruster
Esther Baker
Ethan and Andrea Mahler
Event Solutions Group
Family Museum
Farmers Insurance
Figge Art Museum
First Midwest Bank
Float Quad Cities
Francis Henricksen
Frank Paaske
Friemel Construction Company
Gaynell Foster
Gene and Mollie Omeara Conrad
Genesis Health System
Genevieve Nelson
George and Nancy Coin
George Moore
George Smith
Gerald and Shirley Tebbutt
Gerald Buchen
Gina Hinrichs
Ginny Wilson Peters
Granite Exact
Green Tree Brewery
Harlan and Lois Kundel
Heart of America Group
Helen and Geoff Macalister
Henry and Erin Emerle
Holiday Inn
Honkamp Krueger & Co.
Ian and Monique Frink
Iowa Annual Conference of Methodist Church
Isabel Bloom
Jack and Mary Kearney
James Anderson
James Entwistle
James Florence
James Seier
Jan Pinnow
Jean and Todd Friemel
Jeffery Bloom
Jeff and Lora Lockwood
Jennifer and Chris Cobb
Jenny and Dave Gosse
Jerome Phillips
Jessica Malcheff
Jill Asbury
Jim Parcel
Jim Spelhaug
Jo Ann and Italo Milani
Joan Becker
Joanne Anderson
Jody Hein
Joe and Ann Slavens
Joe Steinke
Joe and Betty Truitt
Joette Strobbe
John and Connie Stecker
John and Lorelei Pfautz
John and Sandy Daly
John Anderson
John Blackman
John Guenther
John Koutsky
John and Linda Lewis
Jonathan Cooper
Joy and Chet Boruff
Joyce and Bob Bateman
Joyce Urbain
Judy and Bill Benevento
Judy Hansen
Jumer’s Casino and Hotel
Justin Choate
Kara and David Rohlf
Karen and Bill Ott
Karen Guest
Karen Khaliq
Karen Leslie
Karla and Mark Polaschek
Kathleen Carter
Kathleen Collins
Kathleen Conn
Kathy Langley
Kelly and Dale Morrow
Ken Croken
Kenneth Ossian
Keri and John Suiter
Kevin Bobst
Kevin Koellner
Kevin Snodgrass
Kim Moody
Kiwanis Club of Bettendorf
Knilans’ Furniture & Interiors
Kym Vandygriff
Lagunitas Brewing Co.
LaLaura Logan-Thomas
Lance and Sharon Heuer
Langan Design Intervention
Larry and Rita Linnenbrink
Laura Hill
Lauren Akers
Laurie Brasche
Lavender Crest Winery
Lee and Julia Marbach
Leslie Wonderlich
Linda and Randy Lewis
Linda Fennelly
Linda Molyneaux
Linda Stewart
Lindquist Ford Inc.
Lisa Gaston
Locals Love Us
Lois Boyer
Lori Culp
Lucinda Wheeler
Luella Wiese
Lujack’s Northpark Auto Plaza
Lyndsey McGrath
Lynne and Doug Dvorak
Lynne Miller
Maggie Dahl
Majdi Omar
Margaret Bennett
Margaret Tinsman
Marian and Leon Harry
Marie and Dale Ziegler
Marie Fair
Marilyn and Fred Jansen
Marjorie Hult
Mark Cummings
Mark Mathews
Marlene Bloomer
Marsha Findlay
Marta Lucas
Martha Neal
Marty Johnson
Marvin and Rita McRoberts
Mary Bea Snyder
Mary Jekel
Mary Kellenberger
Mary Kerofsky
Mary Louise Baumgartner
Mary Lujack
Meagan Moeller
Megan Westhoff
Mel Foster Co.
Melissa and James von Maur
Melissa Rangen
Michael and Barbara Johnson
Michael Byrne
Michael Jacobsen
Michelle Schnack and Ryan Bobst
Mike and Pat Laas
Mike Morales
Modern Woodmen Fraternal
Financial
Molyneaux Insurance
Mulligan’s Valley Pub
NAMI Greater Mississippi Valley
Nancy and Steve Berger
Nancy Ingelson
Nancy Kime
Nancy Newswander
Nelson Chiropractic
Nestle Purina PetCare
Niabi Zoo
Nicole Goeller
Northwest Bank & Trust Company
Nuku Lampkin
Pamela and Joseph Slater
Panera Bread of Iowa
Pat Fennelly
Pat Walseth
Patricia Lammers
We make every effort to edit the donor list carefully in advance of posting.
We hope you will review your information. We would appreciate hearing from you with any corrections or suggestions at malcheffj@verafrenchmhc.org or call us at 563-888-6257.

Please note our list for the 2017 Annual Report was compiled on December 8, 2017.
Any gifts received after this date will be listed in our 2018 Annual Report.
Thank you for your understanding!


**VERA FRENCH LOCATIONS**

<table>
<thead>
<tr>
<th>Location</th>
<th>Address</th>
<th>City, State, Zip</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vera French Community Mental Health Center</td>
<td>1441 W. Central Park Ave.</td>
<td>Davenport, IA 52804</td>
</tr>
<tr>
<td>Sheridan Springs</td>
<td>5006 Sheridan St.</td>
<td>Davenport, IA 52806</td>
</tr>
<tr>
<td>Pine Meadows</td>
<td>4656 W. Kimberly Rd.</td>
<td>Davenport, IA 52806</td>
</tr>
<tr>
<td>Rick’s House of Hope</td>
<td>5022 Northwest Blvd.</td>
<td>Davenport, IA 52806</td>
</tr>
<tr>
<td>Terrace Ridge</td>
<td>4626 Progress Dr., Suite D</td>
<td>Davenport, IA 52807</td>
</tr>
<tr>
<td>Carol Center</td>
<td>423 E. 32nd St.</td>
<td>Davenport, IA 52803</td>
</tr>
<tr>
<td>Vera French Housing</td>
<td>211 E. 37th St.</td>
<td>Davenport, IA 52806</td>
</tr>
</tbody>
</table>

Thank you for viewing our 2017 Annual Report.

Donor support is vitally important to each of our missions, and we encourage you to look at the many ways you might be able to invest in our organization. The opportunities are numerous for you to volunteer, attend events, or engage as a board member to impact our community with quality, accessible, and comprehensive mental health care.