

BUILDING ON THE DREAM

MISSION & VISION

*As an independent
center of excellence,
Vera French
collaborates with our
community partners to
advance mental health
for all and deliver
high quality, accessible,
healthy living solutions*

What is Q: Vera French?

INSPIRING HOPE

Inspired by the legacy of our namesake, Dr. Vera French, Vera French is a family of non-profit Iowa corporations encompassing the Vera French Community Mental Health Center, Vera French Housing, and the Vera French Foundation. Founded in 1949 as the Scott County Mental Health Center, Vera French strives to be a center of excellence which collaborates with our community partners to advance mental health for all and deliver high-quality, accessible, healthy living solutions.

As the Vera French Leadership Team looks to the future, we recognize that it's our dedicated and capable staff members who are truly a team with a heart for service. We also recognize the courage of our clients, patients, residents and tenants to ask for help.



Dr. Vera French, M.D., Ph.D.



COMMUNITY MENTAL HEALTH

Vera French collaborates with community resources to provide effective, compassionate mental healthcare. Our goal is to help individuals and families cope with mental illness to keep them out of the hospital. Through a range of services like community outreach, group therapy, and peer support services, we offer evidence-based solutions to empower clients in their mental health journey. As the Quad Cities' leading community mental health center, we promise a safe, caring, and professional experience and comprehensive services tailored to help clients recover from their mental illness and gain control of their lives.

IMPROVING OUTCOMES THROUGH HEALING SPACES

Vera French is evolving to meet the growing needs of our community. We were proud to break ground on two critical projects which will help thousands more people each year. The VF Clinic at Central Park renovation broke ground in April 2024 to expand to improve access to services and Carol's Village Gardens broke ground in September 2024 for 30 new units of Supportive & Affordable Housing.

This Year's Report At a Glance

04 What Does Vera French Do?

At Vera French, we recognize that every person's experience with mental illness is unique, and that there is NO "one-size-fits-all" approach.

05 Comprehensive Service Array

Vera French offers evidence-based programs and services tailored to meet the diverse needs of clients, patients, residents, and tenants.

06 Demographics

Vera French served over 7,000 different individuals in 2024.

08 Community Outcomes

Vera French tracks service volumes for each of its programs and services by month. Pages 8-17 show total usage during calendar year 2024 (12 months).

17 Vera French Housing

Vera French Housing is where affordable housing meets mental health support.

18 Work Culture

The professionals at Vera French strive to build each other up each day to make sure we are here to serve the community that needs us!

20 Financials

Vera French invests in the mental health of our community. Pages 20-21 provide an overview of Vera French Revenue Sources, Functional Expenses and our Assets.

22 Vera French Foundation

As a 501(c)(3) public charity, the Vera French Foundation strives to operate each day with honesty, fairness, professionalism, and good humor.

23 Vera French Board of Directors

Vera French is locally governed by a volunteer Board of Directors who, through our CEO, oversees a team of talented medical, clinical, and behavioral health management professionals.

Thank You

for your interest in Vera French and we are proud to share details of our work in this 2025 Vera French Community Outcomes Report. For 76 years (and counting), our agency has had the privilege to serve the amazing people of our community.





Q: What does Vera French Do?

A:

At Vera French, we recognize that every person’s experience with mental illness is unique, and that there is NO “one-size-fits-all” approach.

Across our five operating divisions, Vera French strives to deploy evidence-based programs and services to meet the diverse needs of our clients, patients, residents, and tenants through compassionate and tailored person-centered care.

We are proud of our operational excellence – and we realize this is achieved through a clear strategy, and the flexibility to execute it. Our strategic plan is a living document that drives the goals of our organization. Our highly knowledgeable and engaged team members do what it takes to ensure Vera French responds to the behavioral health needs of our neighbors in the counties we serve.

Through our VF Clinics, VF Outreach and VF Residential programs and services, we focus on high-quality & accessible mental health services delivered to our clients, patients, residents, and tenants.





INDIVIDUAL COUNSELING

Therapy: Licensed therapists working with individuals to help them develop coping skills and improved functioning in day-to-day life.

Same Day Access (SDA): No appointment needed for initial mental health evaluation during SDA hours.

Whole Person Co-Occurring Disorders (COD)

Treatment: Licensed providers with expertise in treating people struggling with co-occurring disorders (COD) including symptoms of Serious Mental Illness (SMI) & Substance Use Disorders (SUD) to help people move toward recovery.

OUTPATIENT PRESCRIBER SERVICES

Medication Management: Psychiatrists and psychiatric-certified nurse practitioners provide evaluations and prescriptions with flexible wide open scheduling for adults and children.

Transcranial Magnetic Stimulation (TMS): Under the care of a psychiatrist or psychiatric-certified nurse practitioners, NeuroStar TMS is used to target key areas of the brain that are underactive in people with major and drug-resistant depression.

CHILDREN & FAMILY SERVICES

Multisystemic Therapy (MST): Employs a team of therapists to deliver evidence-based services to high-risk youth and their families to promote better life outcomes and systemic change.

School & Community-Based Services (SCBS): Gives children and their families critical access to mental health care by placing licensed therapists in schools.

Rick's R.A.Y. of Hope: Serves children who are experiencing grief, trauma, or loss through education, support groups, & summer camps.

RESIDENTIAL CARE

Crisis Stabilization: Short-term residential treatment assisting individuals experiencing a mental health crisis and includes creation of a stabilization plan.

Residential Facilities (RCF): 24/7 residential care is provided at two 15-bed facilities for adults with severe mental illness.

Habilitation Home (HAB Homes): A form of supported housing that specializes in delivering mental health services in a group home setting.

COMMUNITY-BASED TREATMENT & OUTREACH

Carol Center: A safe and supportive place for adults in need.

- **Daily Meal:** Breakfast and lunch served each day (Mon- Fri) to the public with donations accepted & appreciated.
- **Peer Support Drop-In Center:** Specialists with lived experience provide crisis resolution, self-help, coping skills, advocacy, housing assistance, education & social connections.
- **Homeless Outreach:** Assists people experiencing homelessness access critical mental health services, housing, and basic needs.
- **Assertive Community Treatment (ACT):** Offers a 24/7 team approach to deliver a full range of services to individuals diagnosed with serious mental illness.
- **Overdose Prevention:** A peer navigator will collaborate with clients in the community to help them access resources, offer overdose education, and provide naloxone to those at risk of opioid or stimulant overdose.
- **Supported Employment (SE) and Individual Placement & Support (IPS):** Helping people attain and maintain employment with evidence-based supported employment services.
- **Co-Responder:** A highly-trained mental health professional responds with Davenport Police Officers to people in crises and helps to de-escalate situations, make warm hand-offs to services and follow-up to ensure engagement.
- **Carol Center Clubhouse:** Members in recovery engage others in skill-based activities and the work ordered day while supported by experienced staff.

Community Support Services (CSS): Provides regular contacts and a variety of in-person support services at home & in the community.

Supported Community Living (SCL): Offers hourly services that promote independence & empower people to thrive in the community.

VERA FRENCH HOUSING

Vera French Housing ~ Founded as a subsidiary of the Vera French Community Mental Health Center in 1994, Vera French Housing offers supportive & affordable housing linked to mental health services. As a "landlord+", VFH owns & operates 114 rental apartments & 8 group homes in Scott County, Iowa & is constructing 30 more units at Carol's Village Gardens, adjacent to the Carol Center.



Who does Q: Vera French Help?

A:

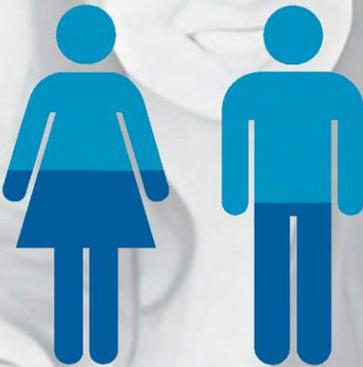
Thousands of people each year in Quad Cities access quality & community-based mental services. In 2024, **over 7,000 DIFFERENT INDIVIDUALS** (7,161) received help from Vera French. Vera French services are critical to their stability in the community.

The demographics of the people served by Vera French were:

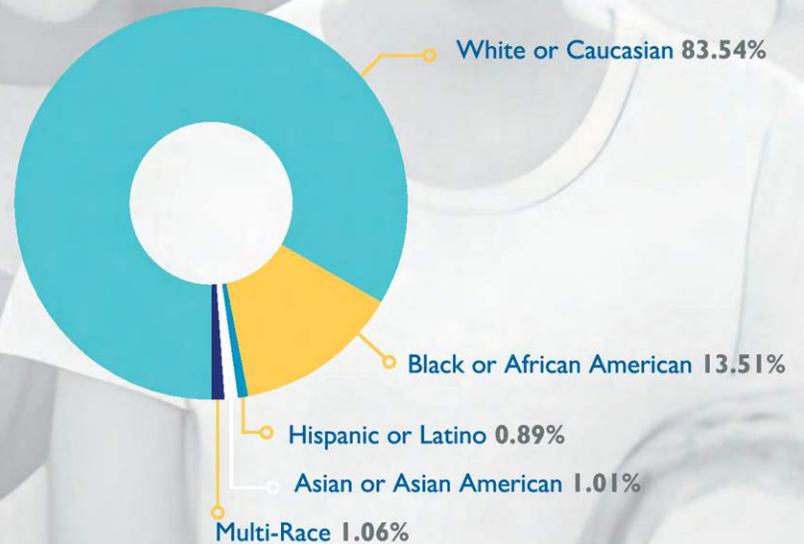
GENDER

Female 58%

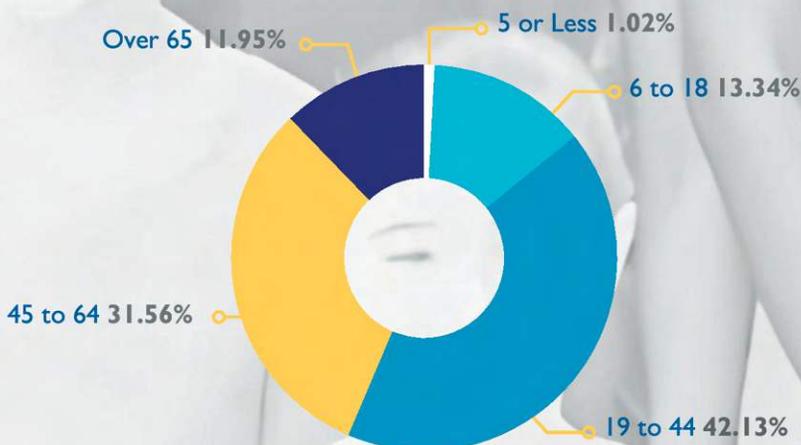
Male 45%



RACE / ETHNICITY



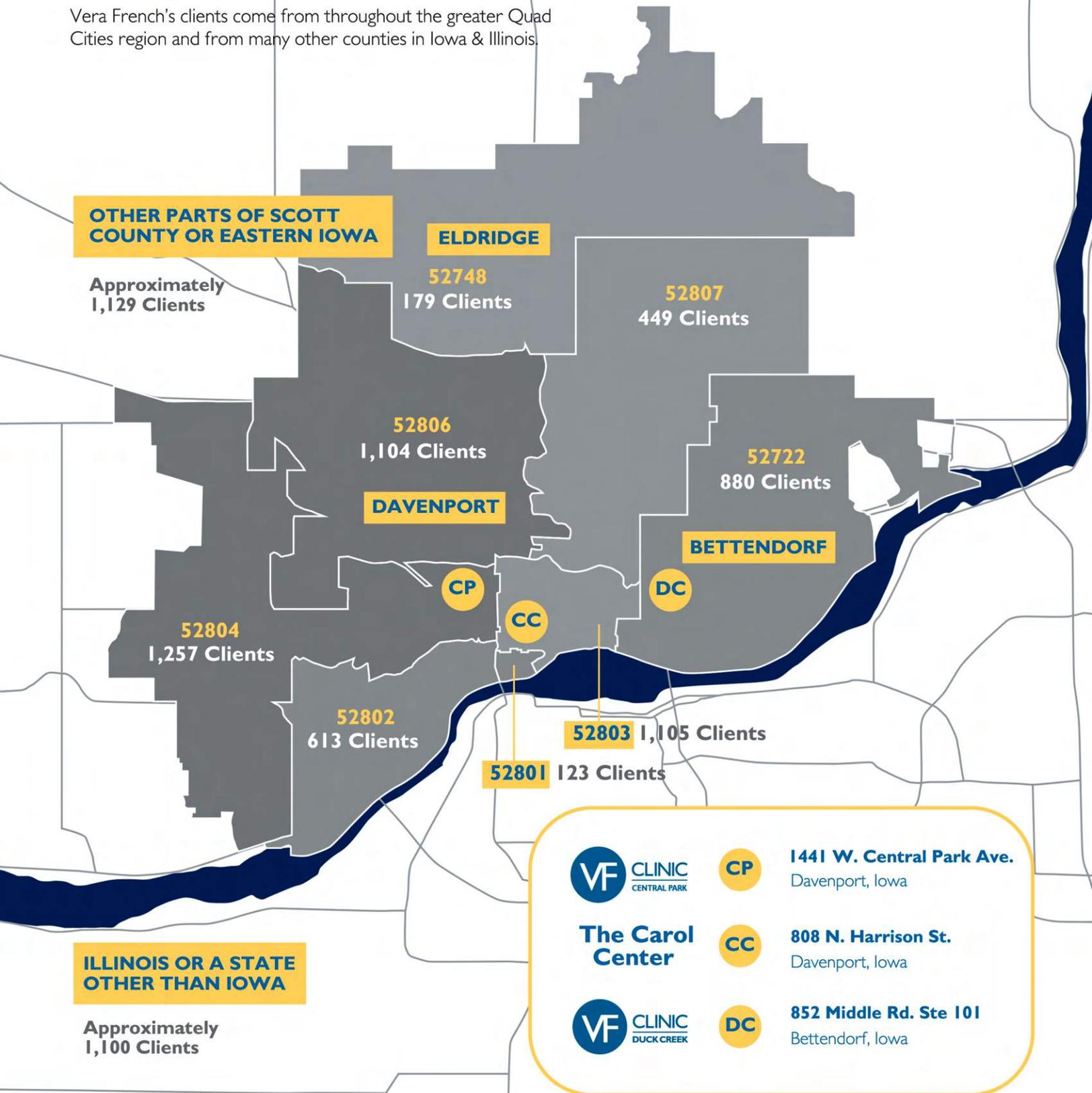
AGE



Carol Center Clubhouse Members

Vera French Zip Code Map

Vera French's clients come from throughout the greater Quad Cities region and from many other counties in Iowa & Illinois.



Q: What kind of outcomes is Vera French Seeing?

Vera French tracks service volumes for each of its programs and services by month. Pages 8-17 show total usage during calendar year 2024 (12 months) for the various programs and services of the Comprehensive Service Array presented on Page 5.

THE VERA FRENCH CLINICS

Vera French Clinic at Central Park

1441 W. Central Park Avenue, Davenport, Iowa



Outpatient Prescriber Services & Individual Counseling

The Vera French Community Mental Health Center Outpatient Program provides therapeutic and psychiatric services to thousands of clients each year that help them live, work and play in the community of their choice.

The Outpatient Program is staffed by highly trained mental health professionals including:

- **Psychiatrists**
- **Psychologists**
- **Advanced Registered Nurse Practitioners**
- **Nurse Practitioners**
- **Registered Nurses/ Medical Assistants**
- **Licensed Independent Social Workers**
- **Licensed Mental Health Counselors**
- **Medication Management**

The Adult Program serves people ages 18 and up. The program includes:

- **Psychiatric Assessments/ Evaluation**
- **Individual Therapy**
- **Group Therapy**
- **Family Therapy**
- **Medication Management**
- **Transportation by referral**

Therapy is focused on resolving issues impacting clients and helping them to move toward better health and improved functioning in their daily lives.

**Individual Counseling ~
12,354 Sessions Delivered
(Averaging 1,030/month)**

**Outpatient Prescriber Services ~
14,277 Appointments Delivered
(Averaging 1,190/month)**

Transcranial Magnetic Stimulation (TMS)

NeuroStar is an FDA-cleared device that delivers a therapy called transcranial magnetic stimulation (TMS). It uses a targeted pulsed magnetic field, similar to what is used in a magnetic resonance imaging (MRI) machine. This magnetic field stimulates areas of the brain that are under-active in people with depression. This treatment method is noninvasive. NeuroStar is not electroconvulsive therapy (ECT) and has none of the side effects of ECT.

Of those who complete the 6-week course of NeuroStar Advanced Therapy as directed by our psychiatrist, nearly half will finally be completely free from depression and nearly all will experience a significant reduction in depressive symptoms. For patients who have tried everything else, NeuroStar gives them and their families real hope that recovery is possible.



NEW Co-Occurring Disorder Treatment

The Vera French Whole Person Co-Occurring Disorder (COD) Treatment Program is an innovative approach to addressing Substance Use Disorders (SUD) by integrating mental health treatment and healthy living strategies for whole person health. For the first time, clients and patients can receive treatment for both mental illness and substance use within Vera French. This new integrated approach would not be possible without the additional space acquired by Vera French in the last few years.

**Co-Occurring Disorder Treatment ~
103 SUD Treatment Admissions**



TMS at Vera French

**Transcranial Magnetic Stimulation ~
2,004 Sessions Delivered
(68 Unduplicated Clients)**

- 83% response rate
- 38% full remission rate
- 45% reduction in depression symptoms below the clinical range

When treating Major Depressive Disorder (MDD), often individuals endure the time and expense of being prescribed 3-4 different medications without finding relief for their symptoms. This can create a vicious cycle of despair where the patient gives up hope that recovery is even possible. According to the STAR*D trial, by the time a patient is prescribed a 4th medication, there is only a 12% response rate to the 4th medication and a 7.5% remission rate for those who responded to the 4th medication at all.

Vera French Clinic at Central Park Renovation



Built in 1971 and rededicated in 2021 for its 50th Anniversary, the Vera French Clinic at Central Park has been a touchstone for thousands of people striving to improve their mental health to live healthier lives.

The Vera French Clinic at Central Park expansion included a renovation of the existing office space and a new addition featuring a welcoming, ADA compliant entrance. The addition also includes space for two new intake rooms, reception area, waiting space, and parking lot upgrades. This project was delivered under a Design-Build Agreement with Russell, Streamline Architects, Carr Engineering, Townsend Engineering, and mechanical and electrical systems design-build trade partners all collaborating with Vera French to achieve the vision for an enhanced client experience.

Fast Facts

- **Square Footage ~ 4,340 s.f.**
- **Project Start ~ Summer 2024**
- **Project Completion ~ Winter 2025**

A Positive, Dignified, & Trauma-Informed Experience Is Critical to Foster the Momentum of Recovery from Mental Illness.

“It takes courage to seek out help for symptoms of a mental illness, which often is made worse by substance use. At Vera French, we’re working to remove any and all barriers to getting help and improve access for people regardless of their situation.” said Dr. Rich Whitaker, Vera French CEO. “This project provides a modern and accessible front entrance to our historic Clinic on Central Park Avenue that will allow us to serve more people and give everyone a better treatment experience.”

THE VERA FRENCH CLINICS

Vera French Clinic at Duck Creek

852 Middle Road, Suite 101, Bettendorf, Iowa

Vera French opened the new Vera French Clinic at Duck Creek to clients on October 16, 2023. This second full-service Vera French clinic location in the Quad Cities, expands mental health counseling, medication evaluation and management, and care coordination support services.

**Individual Counseling ~
7,416 Sessions Delivered
(Averaging 618/month)**

**Outpatient Prescriber Services ~
3,282 Appointments Delivered
(Averaging 274/month)**

Same Day Access ~ No Appointment Needed

Same Day Access recognizes the courage of clients taking the first step to getting mental health support. Vera French is proud to offer Same Day Access to mental health counseling evaluations at the Vera French Clinic at Central Park, the Vera French Clinic at Duck Creek, and the Vera French Carol Center. Same Day Access occurs within designated hours during the week, and no appointment is needed. Along with an evaluation from a Master's-trained social worker or mental health counselor, a person can also get help to plan for what comes next.

**Same Day Access ~
2,242 Initial Mental Health Evaluations Delivered**

Scan the QR Code to see our SDA Hours at each location



“Taking the first step to improve your mental health can be the hardest,” said Dr. Whitaker. “Same Day Access works because it helps people in crisis and leads them to evidence-based services and healthy living solutions.”



**CLINIC
DUCK CREEK**

**1 Year Anniversary
Vera French Clinic at
Duck Creek**

Vera French acquired 26,000 square feet on the first three floors of the four-story former bank building at 852 Middle Road. As a physical extension of our work, the Vera French Clinic at Duck Creek creates a welcoming environment, conducive to mental health recovery. Our new location brings additional expertise to our team, better accessibility for our clients, and builds on Dr. Vera French's vision for open, tranquil spaces.

With the completion of the Vera French Clinic at Duck Creek in 2023 and the expansion of the Vera French Clinic at Central Park in 2024, the Vera French Community Mental Health Center is proactively increasing its capacity to serve the mental health needs of the Quad Cities and our larger region.



Children & Family Wellbeing Center

852 Middle Road, Suite 101, Bettendorf, Iowa

Evidence-based pediatric psychiatry, therapy for children and adolescents, as well as marriage and family counseling, are offered at the Vera French Clinic at Duck Creek by seasoned professionals in the field. Families benefit from thorough assessments, participate in certified treatments, and achieve optimal outcomes.

Children with serious emotional and behavioral disorders are underserved in the Quad Cities. At the Children & Family Wellbeing Center, all the best solutions come together to meet the short and long-term needs of children and families.

The Child and Adolescent Program serves children two to eighteen years old. The program includes:

- **Psychiatric Assessments/Evaluation**
- **Mental Health Evaluations**
- **Treatment Planning**
- **Solution Focused Intervention**
- **Play Therapy**
- **Parent-Child Interaction Therapy (PCIT)**
- **Medication Management**
- **Work with the entire family**
- **Transportation by referral**

Studies show many mental disorders start by 14 years of age and are often preceded by non-specific psychosocial disturbances potentially evolving into a major mental disorder.

Vera French's Children & Family Wellbeing Center helps children & their families focus on prevention, early detection & treatment. Interventions like Parent-Child Interaction Therapy (PCIT) engage young children as early as 2 years old while Multisystemic Therapy (MST) helps at-risk youth up to 17 years of age.



Parent-Child Interaction Therapy (PCIT)

Parent-Child Interaction Therapy (PCIT) is a proven method to work with children, ages 2-7 years old, who demonstrate behavioral concerns. The therapy is completed with both the child and parent/s present and also requires a commitment to attending weekly therapy sessions for at least 20 weeks. Parents practice skills both in sessions and at home to improve the quality of the parent-child relationship and change problematic behavioral patterns over time.

PCIT is appropriate for children between the ages of 2 and 7 who exhibit:

- **Anxiety**
- **Aggression**
- **Tantrums**
- **Hyperactivity**
- **Non-Compliance**
- **Self-Injurious Behavior**
- **Low Self-Esteem**
- **Perfectionism**
- **Whining, swearing, sassing**
- **Low mood, withdrawn**
- **Effects of chronic trauma**

PCIT is NOT appropriate for children who are experiencing:

- **Acute trauma**
- **Intellectual disabilities**
- **A parent/guardian who is unwilling/unable to change their parenting**

**Children & Family Wellbeing Center ~
705 Children Served
(Averaging 59/month)**



School & Community-Based Services

The Vera French School & Community Based Therapy Program provides accessibility to mental health services by offering therapy to children in their school setting. Master’s level therapists work in elementary schools throughout Scott County. The therapists collaborate with parents and educators to enhance the functioning of children in their primary settings: home and school.

Services include:

- **Individual Therapy**
- **Family Therapy**
- **Parent Child Interaction Therapy**
- **Consultation and education to teachers and other school personnel**
- **Group Therapy**
- **Collaboration with other agencies and services provided in the community**

Referral information is obtained from the school principals, nurses, guidance counselors, teachers, or the School & Community Based Therapist at the schools listed. Therapists are available in the following schools:

Davenport

- Fillmore Elementary
- Jackson Elementary
- Jefferson Elementary

**School & Community-Based Services ~
99 Clients Served in CY 2024**

Rick’s RAY of Hope

Rick’s R.A.Y. of Hope has been the regional center for grieving and traumatized youth for the past 16 years offering hope and guidance to children experiencing grief, loss or trauma issues. The center became a program of the Vera French Community Mental Health Center in July 2015 as Rick’s House of Hope. The program was renamed to Rick’s RAY of Hope in September 2023 with the move to the Vera French Clinic at Duck Creek.



Rick’s RAY of Hope offers fall, winter, and spring support groups for children of all ages and developmental levels, special holiday events for coping with that time of year, crisis debriefing for traumatic situations involving children, and two one-week summer day camps.

**67 Grief & Loss Groups held in CY 2024 ~
Serving 37 Children & Young Adults**



Multisystemic Therapy (MST)

MST is an intensive family and community-based treatment program that addresses all environments that impact high risk youth – homes and families, schools and teachers, neighborhoods and friends. MST teams:

MST teams:

- **Travel to the youth and are on call 24/7**
- **Work intensively to empower parents and caregivers**
- **Work with caregivers to focus youth on school and gaining job skills**
- **Introduce youth to recreational activities as an alternative to hanging out with antisocial peers**



Vera French operates the FIRST MST Team in Iowa

MST delivers superior clinical and financial results with community reduction in incarcerations, mental health services, and crime rates.

Referral Qualifications:

- **Between the ages of 12 and 17**
- **Risk of residential placement or incarceration**
- **Involvement with the law or probation**
- **Substance abuse**
- **School truancy or difficulties in school**
- **Family conflict**
- **Aggressive behavior**

Because of generous support from the Hubbell Waterman Foundation, Scott County Regional Authority, Regional Development Authority, and Genesis Philanthropy, Vera French was able to bring the MST treatment model to the Quad Cities.

91% of high-risk youth and families referred to MST since 2019 completed the 5-month program and achieved instrumental outcomes of attending school or working, no substance use, reduced family conflict, and no law violations.

In 2024, 39 Youth successfully completed the MST Program with only 2 discharged without success (1 moved out of the service area & 1 was discharged unsuccessfully).

In 2024, an at-risk youth participating with MST was THIRTY NINE times more likely to succeed than not (39 vs. 1).



VERA FRENCH OUTREACH

The Carol Center & Community-Based Outreach

808 N Harrison Street, Davenport, Iowa

The Carol Center



Vera French Carol Center Outreach Program assists in reducing incarcerations, hospitalizations, homelessness and illicit drug and alcohol use by offering a safe and supportive place for the most vulnerable, chronically mentally ill people to seek supportive services. The Carol Center and its staff teach and assist clients with:

- **Coping skills**
- **Health needs**
- **Community integration**
- **Development of leisure and vocational interests**
- **Money management**
- **Socialization**
- **Nutritional meals**

The Carol Center is handicap accessible, has individual and group meeting room locations and is on a bus line for easier access.

- **Daily Meals ~ 8,468 Lunches Served**
- **Peer-Run Drop-In Center ~ 1,068 Clients Served**
- **Peer Services ~ 16 Clients Served**
- **Medication Management ~ 54 Clients Served**
- **Carol Center Clubhouse ~ 102 Clients Served & 15 Clients Working**
- **Drug Court Liaison ~ 23 Individuals Served**



Individual Placement and Support (IPS)

IPS is a model of supported employment for people with serious mental illness (e.g., schizophrenia spectrum disorder, bipolar, depression). IPS supported employment helps people living with behavioral health conditions work at regular jobs of their choosing. Although variations of supported employment exist, IPS refers to the evidence-based practice of supported employment. Mainstream education and technical training are included as ways to advance career paths.

In 2022, Vera French's IPS program became a pilot site recognized by the Iowa Department of Human Services, the Eastern Iowa Mental Health & Disability Services Region & Iowa Vocational Rehab.

Individual Placement & Support (IPS) ~ 97 Clients Served & 36 Obtained Employment

Pre- and Post- Release Support Services (PAPRSS)

PAPRSS provides short-term case management and linkage to services for individuals who are involved with the Department of Corrections.

PAPRSS ~ 337 Clients Served (14.5% Recidivism Rate)

NEW Co-Responder

A Vera French mental health professional aids the Davenport Police Department in responding to calls involving people in crises. They focus on de-escalating situations, preventing arrests, connecting people to services, and following up to ensure they receive the assistance they need.

Co-Responder ~ 368 Successful De-escalations (Out of 696 Contacts)

Integrated Health Homes (IHH)

The Vera French IHH program offers a team of professionals to assist on behalf of an individual's physical and mental health.

**Integrated Health Homes ~
1,593 Unduplicated Clients
(1,148 Average Monthly Membership)**

Supported Community Living (SCL)

Vera French Supported Community Living offers services that include both hourly services in a client's home or community location. Services are individually tailored to the needs of each client.

**Supported Community Living ~
76 Unduplicated Clients
(56 Average Monthly Enrollment)**

Assertive Community Treatment (ACT)

Vera French proudly holds the sixth Assertive Community Treatment (ACT) team in Iowa. The Vera French ACT team comprises a team lead, a team nurse, an employment specialist, a substance abuse counselor, and a community specialist. In Iowa, ACT teams have successfully reduced homelessness and incarceration rates among members by 90% and have decreased hospitalizations by 80%.

**Assertive Community Treatment ~
55 unduplicated Clients
(40 Average Monthly Enrollment)**

Homeless Outreach

The Vera French Homeless Outreach program provides support to individuals in the Scott County area who require mental health services and are either residing in a shelter, temporarily living with friends or family, or are homeless. Once a person in need is identified, an assessment is conducted, and the individual is offered the necessary services.

**Homeless Outreach ~
199 Clients Served**

Carol's Village Gardens



Carol's Village Gardens, located at 820 Harrison Street, set to open in Fall 2025. This brand-new development offers 30 units in total, featuring a mix of one and two-bedroom apartments.

Unit Breakdown: 26 one-bedroom units and 4 two-bedroom units

Square Footage: Units range from 629 to 825 square feet depending on the number of bedrooms.

Income Requirements: Prospective tenants must meet income qualifications set at 30%, 50%, and 60% of the area median income.

Accessibility Features: The building includes units designed with accessibility features for mobility and communication needs.

Special Accommodations: 6 units are designated as Permanent Supportive Housing, which means these housing units are set aside for persons recovering from homelessness.



Carol's Village Gardens is made possible through support from local and state funding partners. We are thrilled to witness the transition of this project from concept to reality, contributing much-needed housing to our community.

For more information or to apply, please contact us. We look forward to welcoming you to Carol's Village Gardens.

VERA FRENCH RESIDENTIAL

Crisis Stabilization Residential Services (CSRS)

Vera French Community Mental Health Center operates a 5-bed crisis stabilization home located in Davenport, IA. This home is:

- **A short-term service operating 24/7**
- **For individuals experiencing a mental health crisis**
- **Staffed to manage the crisis and reintegrate individuals into the community**
- **A voluntary program**
- **For ages 18 and older**

Upon admission to the program, an individual will be met by trained personnel and oriented to the site. Admission paperwork will be completed along with review of program structure, rules, and schedules. Within 24 hours of admission, an individual will meet with a licensed mental health professional to create a stabilization plan. This will include the individual's short-term goals as well as a discharge plan for aftercare. Stays will be less than five calendar days.

Crisis Stabilization ~
121 Unduplicated Clients
(10 people/month average)

Habilitation Home Program

The Vera French Habilitation Home Program offers services that include both hourly services in a client's home or community location, as well as Home-Based Habilitation services (up to 24 hours per day) at designated sites in the Quad Cities. Services are individually tailored to the needs of each client, but may include:

- **Adaptive skill development**
- **Assistance with activities of daily living**
- **Community inclusion**
- **Transportation**
- **Adult educational support**
- **Social and leisure skill development**
- **Personal care**
- **Protective oversight/supervision**
- **Coordination of services**

Habilitation Home Program ~
39 Residents Served



Residential Care Facilities for Persons with Mental Illness (RCF-PMI)

Vera French operates two residential care facilities that provide 24-hour care and treatment for adults who have a severe and persistent mental illness. The mission is to assist residents in attaining or maintaining their optimal level of functioning so that they can live and function as independently as possible.

Pine Meadows and Sheridan Springs offers residents a safe, friendly and healthy environment to assist in improving their physical and mental health. The residential care facility team includes:

- **Nurses**
- **Mental Health Technicians**
- **Social Workers**
- **Psychiatrists**
- **Dietary Personnel**
- **Office Personnel**
- **Maintenance Personnel**

Together, the care team provides residents with a holistic, comprehensive, yet individualized treatment experience that is focused on their growth and recovery. Because treatment at our residential care facilities is not time limited, there is no average length of stay. Prior to discharge, however, a comprehensive plan is developed with the resident that includes follow up support and services.

RCF-PMI ~
35 Residents Served

Vera French Housing: Healthy Living for mental health



Vera French Housing is where affordable housing meets mental health support. Vera French Housing is more than your typical landlord. We work with our tenants to ensure they are successful in their day-to-day lives. In conjunction with Vera French Mental Health Center, we offer:

- Voluntary Supportive Services
- Routine inspections and basic apartment maintenance
- Regular social events and educational programs
- Onsite food pantry to ensure tenants have access to food and basic household necessities

MISSION

To provide affordable housing options linked with appropriate supportive services for persons with severe and persistent mental illnesses.



OUR STORY

In 1994, the Vera French Community Mental Health Center recognized that safe and affordable housing is a critical healthy living solution for people striving to recover from mental illness. They created the Vera French Housing Corporation to assist individuals with persistent mental illness to obtain permanent, affordable housing linked with voluntary community-based mental health services. Today, we proudly own and operate 141 apartment rental units throughout Davenport and Bettendorf, Iowa. As the demand for housing in our community grows, so do we.

APPLY FOR VF HOUSING



What is Vera French's Q: **Work Culture Like?**



Ours is hard work, worth doing ~ but we believe it is what our clients, patients, residents & tenants deserve.

The professionals at Vera French strive to build each other up each day to make sure we are here to serve the community that needs us!

We Are Vera French!



Core Values

As the Community Mental Health Center, Vera French staff members help our neighbors tackle some of life's most challenging problems every day! We serve youth and families experiencing serious emotional disorders (SED), adults with serious mental illness (SMI), and persons with other mental health and co-occurring mental health and substance use disorders (COD).

With over 220 dedicated professionals as part of the Vera French team and dedicated volunteers from our community, Vera French staff strives to exemplify our **5 Core Values** of Compassion, Accessibility, Empowerment, Integrity and Quality.



COMPASSION

Welcoming individuals, families and the community with empathy and acceptance.



EMPOWERMENT

Offering respectful services, person-centered support, and strengths-based advocacy to foster self-reliance lived within Vera French.



QUALITY

Maintaining the highest standard of excellence and professionalism in its delivery of evidence-based services and throughout all aspects of the organization.



ACCESSIBILITY

Striving for responsive and proactive engagement with the community by providing timely, convenient, and cost-effective solutions to deliver mental health services.

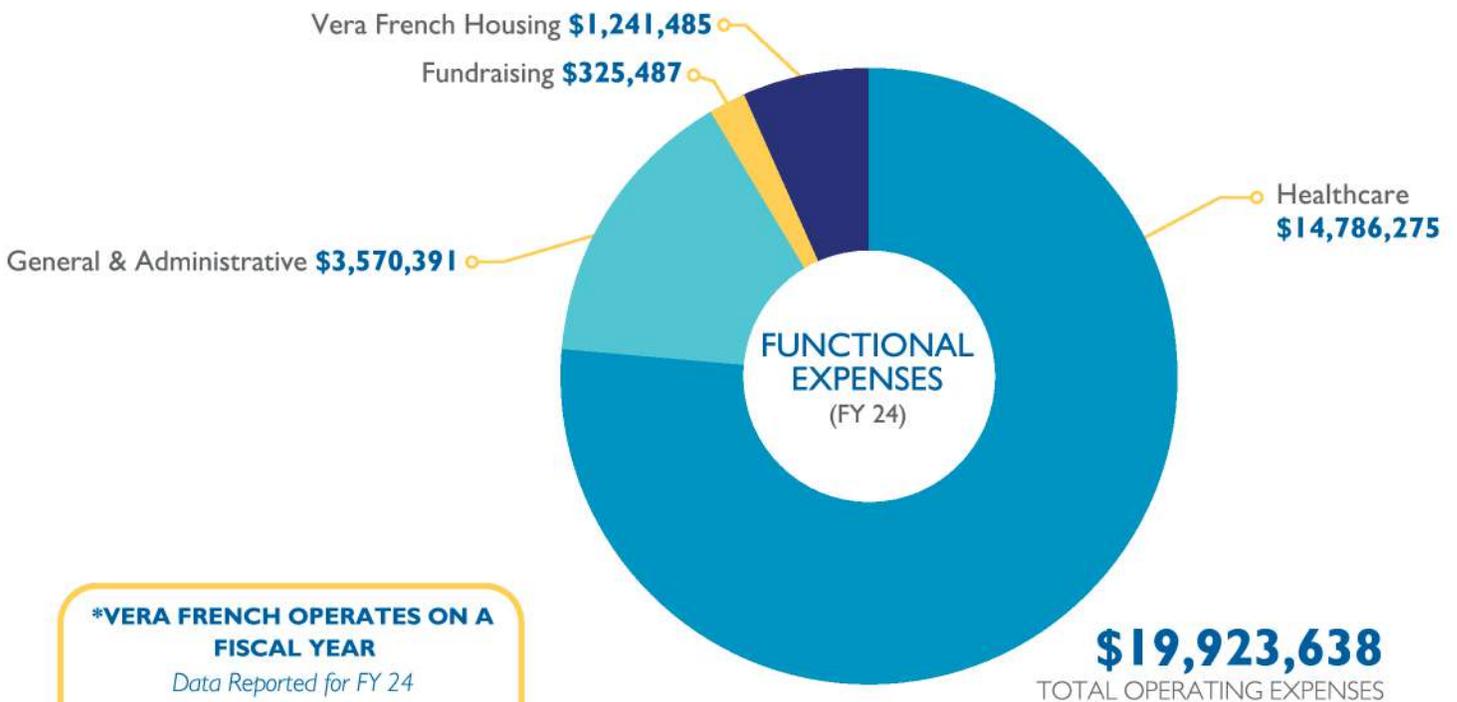
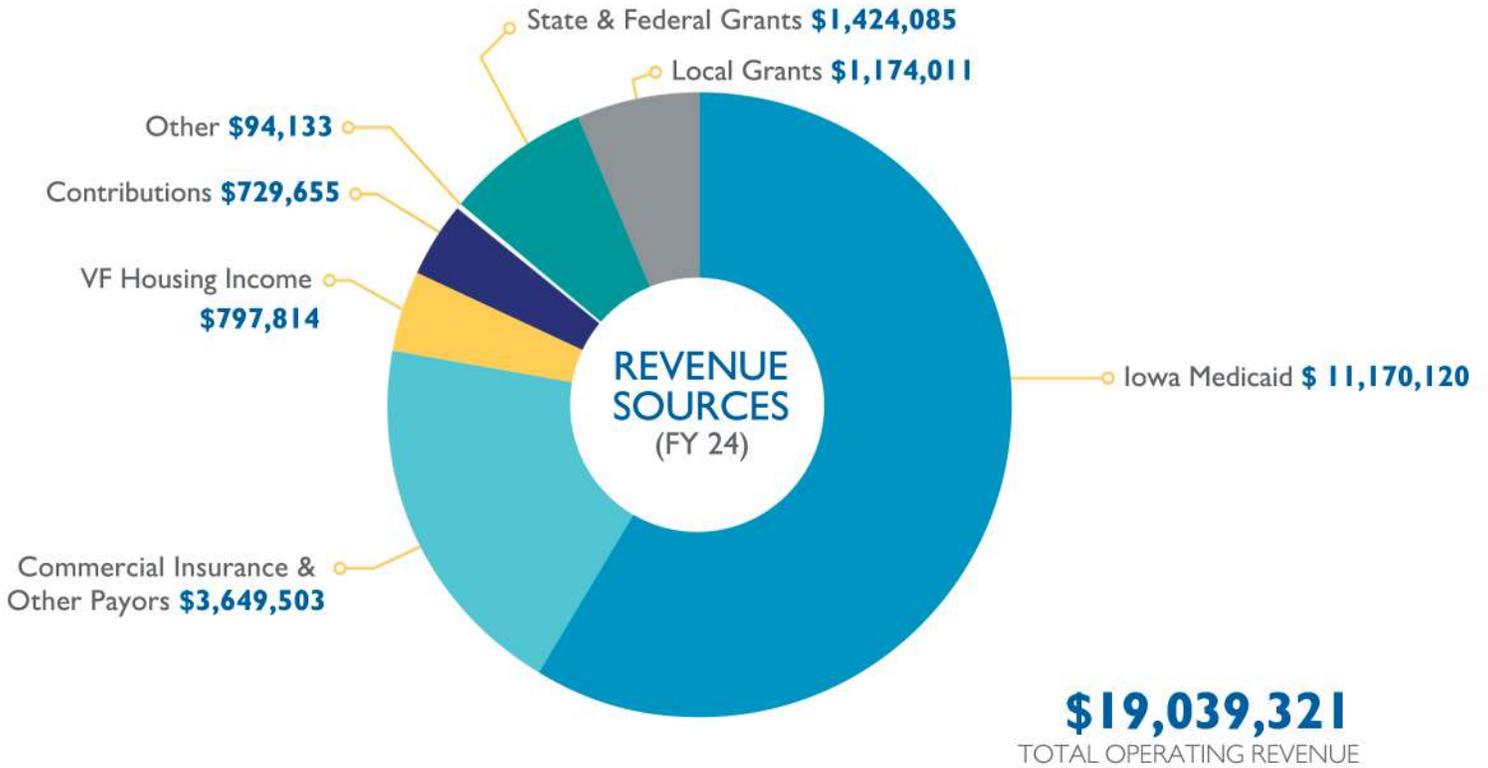


INTEGRITY

Acting with honor and accountability as a trustworthy citizen that lives true ethical and moral principles.



In 2024, Vera French invested in the Mental Health of the Community



***VERA FRENCH OPERATES ON A FISCAL YEAR**

Data Reported for FY 24
(July 1, 2023 - June 30, 2024)

VERA FRENCH COMMUNITY MENTAL HEALTH CENTER, INC. AND RELATED ORGANIZATIONS

CONSOLIDATED BALANCE SHEETS

June 30, 2024; June 30, 2023;
and June 30, 2022

	2024	2023	2022
ASSETS			
Current assets	\$ 5,436,754	\$ 6,992,423	\$ 7,170,115
Restricted assets	3,080,621	2,723,968	2,732,356
Net property & equipment	17,045,704	14,582,567	11,360,160
Total assets	25,563,079	24,298,958	21,262,631
LIABILITIES & NET ASSETS			
Total liabilities	\$ 7,453,716	\$ 5,669,347	\$ 4,985,006
Total net assets	18,109,363	18,629,611	16,277,625
Total liabilities and net assets	25,563,079	24,298,958	21,262,631

CONSOLIDATED STATEMENTS OF OPERATIONS

June 30, 2024; June 30, 2023;
and June 30, 2022

	2024	2023	2022
Fees for services	\$ 14,819,623	\$ 14,042,775	\$ 13,001,458
VF Housing Rental Income	797,814	708,048	542,503
Other revenue	823,788	578,076	651,058
Grants	2,598,096	3,853,610	1,879,097
Total operating revenue	19,039,321	19,182,509	16,074,116
Total operating expenses	(19,923,638)	(18,139,423)	(15,745,435)
Operating income (loss) before depreciation	(884,317)	1,043,086	328,681
Non-operating income (loss) including non-controlling interests	432,695	234,466	(45,368)
Net Revenue (expense)	(451,622)	1,277,552	283,313

The Vera French Foundation

In FY 24, the Vera French Foundation contributed a total of \$603,274.58 combined to the VF CMHC and VF Housing

As a subsidiary of the nonprofit Vera French Community Mental Health Center (CMHC), our goal is to provide strategic leverage & liquidity through planned gifts, grants, legislative advocacy, major gifts, events, and annual gifts.

As a 501(c)(3) public charity, the Vera French Foundation strives to operate each day with honesty, fairness, professionalism, and good humor.

OUR PHILOSOPHY

Our philosophy is gifts express goodwill, generosity, and belief in Vera French's essential mission of providing high-quality and accessible mental health services to all in the Quad Cities.

The Vera French Foundation is fortunate to have a newly renovated office space on the 3rd floor of the VF Clinic at Duck Creek in Bettendorf.



Mission:

The mission of the Vera French Foundation is to foster compassionate awareness of mental illness in our community and to inspire generous giving.

Donate to the Vera French Foundation

Your financial support has a direct impact on Vera French clients. With your donation, we will continue to offer joy, courage, independence and hope to those with mental illness. No gift is too big or small and all gifts make a difference!



To our FY 2025 Boards of Directors

Thank You!



VERA FRENCH COMMUNITY MENTAL HEALTH CENTER

Vera French Community Mental Health Center Board Members (FY 24)

President/Chair

Erica Thomas, DHEd, CHES, ACSM-PT

Vice President/Vice-Chair

Jim Russell

Secretary

Jessica Schultz, PhD

Treasurer

John Nagle

Past Board President/Chair

Robert Eby

Board of Directors

Steve Frommelt

Dennis Conard

Karen Guest, JD

Scott McConnell

Cindy Peterman

Burl Randolph, Jr., DM, Colonel, US Army (Retired)

Shannon West, LISW

Betty Long

Terry Hendershott

Jesy Yeates

Isabel Watts, MSc

Honorary Members

Ann Karwath-Friederichs

Vera French Community Mental Health Center Officers

CEO

Richard K. Whitaker, Jr., PhD

COO

Denise Beenk, MBA, LISW, SHRM-CP

CFO

Jill Westhoff

VERA FRENCH HOUSING

Vera French Housing Board Members (FY 24)

President

Hon. Patrick McElyea, JD

Vice President

Rick Schloemer

Secretary/Treasurer

Mary Kellenberger

Board of Directors

Bill Bruce

Abbey Furlong, JD

Kelly Storm

Natasha Wittmeyer

Past Board President

Janelle Carter

Vera French Housing Corporation Officers

Executive Director of Housing Development

Stacy Kiser

Director of Housing & Property Management

Charles Timm

VERA FRENCH FOUNDATION

Vera French Foundation (FY 24)

President

Jean Friemel, JD

Vice President

Erin Daniel, PHR, SHRM-CP

Treasurer

Mark Gray, CPA

Secretary

Austin Ziegler

Executive Committee Member

Richard K. Whitaker, Jr. PhD

Board of Directors

Kyle Day, JD, CPA

Jenelle Wolber, EDFP

Brian McKenrick

Kassandra McKown

Melissa Morse

Past Board President Ian

Frink

Honorary Life Members

John Anderson (2001)

Richard Bowers, Jr. (2006)

Patricia Sears (2006)

Mary Ann Tyler (2006)

Dennis Duffy (2009)

Judy Hilgenberg (2009)

Judy Kreiter (2009)

Ann Waterman (2009)

Tom Blessing (2010)

Phillip Kassewitz (2010)

Connie Stecker, ARNP (2023)

Vera French Foundation Officer

Executive Director & VFCMHC Director of Strategic Initiatives

Nathan Sondgeroth, JD

**APPLY TO
VOLUNTEER**



Agency Overview

Vera French is a family of non-profit Iowa Corporations that encompasses the Vera French Community Mental Health Center (VF CMHC), Vera French Housing (Housing), and the Vera French Foundation (the Foundation).

Founded in 1949 as the Scott County Mental Health Center, our agency strives to be a center of excellence that collaborates with our community partners to advance mental health for all and deliver high-quality, accessible, healthy living solutions.

In 1982 (two years after the retirement of our agency's longtime Executive Director, Dr. Vera French, MD, PhD). The Scott County Mental Health Center was renamed in her honor. Since our founding, our agency has always been (and continues to be) an independent provider of community-based mental health services to all who need them. Vera French is locally governed by a volunteer Board of Directors who, through our CEO, oversees a team of talented medical, clinical, and behavioral health management professionals.

In 1985, the Vera French Foundation was created as a subsidiary of the VF CMHC to help spread compassionate awareness of mental illness in our community and to inspire generous giving.

In 1994, Vera French Housing was created, recognizing safe and affordable housing as a critical healthy living solution for people striving to recover from mental illness. Vera French Housing assists individuals with persistent mental illness in obtaining permanent, affordable housing linked with community-based mental health services. Vera French Housing owns and operates over 140 apartments throughout Davenport and Bettendorf, Iowa.

Thank You



verafrenchmhc.org

1441 West Central Park Avenue | Davenport, Iowa 52804

